

Broadband Committee

CTTAB 2010 Committee Description

Committee/Project Name: Broadband

Members: Tom Kee, Daniel Carrillo, John Neuharth, Fran Clifton Stuart Maxwell, Will Pugh

Chair: Ted Schmitt

Committee Description:

- The Broadband committee addresses issues related to the pursuit of municipal broadband by the City of Seattle. A great deal of work has been done over several years by DoIT staff and by CTTAB on the issue of broadband. To help guide and further these efforts the committee has identified a number of specific objectives it plans to complete over the next year and beyond.

Project Objective(s) (If different):

- Create a clear, formal statement of CTTAB's position regarding municipal broadband for the City of Seattle. While a great deal of work has been done by CTTAB and its members regarding broadband, CTTAB has never taken a position formally. Such a position, voted on by members, can be used as a basis for promotion of citizen participation. The committee will use the groundwork already completed as the starting point for writing a position paper then identify any gaps where further study may be required as well as potential points of disagreement. The committee will work to fill those gaps and reach consensus before bringing the final product to the full board for a vote.
- Advocate, solicit, and facilitate citizen participation and grass roots efforts to promote broadband for Seattle with CTTAB's position as a starting point, incorporating feedback from citizens to refine that position and build community consensus to further the political process necessary to realize the vision.
- As part of the facilitation process, conduct at least one workshop to address questions and gather community feedback.
- Create an FAQ that identifies and answers citizen questions regarding broadband. Find creative ways to use the FAQ and other materials to inform citizens and help dispel confusion about issues surrounding broadband.

Current situation and needs assessment:

- Considerable work has been done to understand the issues and to speak with Council members and the mayor's office about the proper approach to municipal broadband for the City to pursue. However, CTTAB has taken no formal position to date. As it seeks to build grassroots efforts towards city-wide municipal broadband such a clear statement of position is an important factor in effective communication with citizens and will facilitate citizen participation and CTTAB's ability to incorporate citizen input into the process.

Financial/Resource Assessment:

Projected one time 2010 cost:

- Should CTTAB conduct a workshop, there may be costs associated with facilitating such a workshop. What those costs may be will be dependent on a number of as yet to be determined factors.

Annual ongoing costs

- None projected

Funding Source(s):

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Timeline:

- Vote on CTTAB position paper for municipal broadband - ?
- Municipal broadband workshop - ?
- Creation of FAQ - ?

Project management responsibility and needs:**From CTTAB**

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From staff

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Performance Measures:

- Adoption of position by CTTAB regarding broadband
- Successful creation of FAQ
- Success of workshop based on attendance and quality of feedback received
- Tangible indications of a building grassroots effort for promotion of municipal broadband

Open Questions

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